



QP CODE: 21002201



21002201

Reg No : .....

Name : .....

**M A DEGREE (CSS) EXAMINATION, NOVEMBER 2021**

**First Semester**

**CORE - MM500101 - INTRODUCTION TO VISUAL LANGUAGE**

M A Animation, M A Cinema and Television, M A Graphic Design, M A Multimedia, MA Print &  
Electronic Journalism

2019 ADMISSION ONWARDS

749BE8FD

Time: 3 Hours

Weightage: 30

**Part A (Short Answer Questions)**

Answer any **eight** questions.

Weight 1 each.

1. What is the importance of Visual Perception in narrative art?
2. Write a brief note on Selection.
3. How can we relate the structure of Human eye and structure of a Camera ?
4. What is an abstract shape?
5. Explain leading line.
6. What do you mean by pattern in photo composition?
7. Explain any two creative application of Low Angle shot in cinema.
8. What is a scene?
9. What do you mean by Treatment?
10. What are the major differences between a Script and a Shooting Script?

(8×1=8 weightage)

**Part B (Short Essay/Problems)**

Answer any **six** questions.

Weight 2 each.

11. How does the visual language communicate to its target audience?
12. Write emotional aspect of Orange colour.
13. What is Deep focus lens?





14. Brief note on patterns and textures in composition.
15. Explain vertical composition.
16. Explain subject movement in cinema.
17. What is the difference between linear editing and non-linear editing?
18. Explain Story Structure.

(6×2=12 weightage)

**Part C (Essay Type Questions)**

Answer any **two** questions.

Weight 5 each.

19. Explain the difference between Hue and Saturation.
20. Explain factors determining exposure of a photograph.
21. What is visual language? How it is used in screenplay writing? Explain it with examples.
22. Explain different types of narrator in a story.

(2×5=10 weightage)

