



QP CODE: 24045589



24045589

Reg No :

Name :

MA DEGREE (CSS) EXAMINATION, DECEMBER 2024

First Semester

CORE - MM500101 - INTRODUCTION TO VISUAL LANGUAGE

MA PRINT AND ELECTRONIC JOURNALISM, MA GRAPHIC DESIGN, MA MULTIMEDIA, MA ANIMATION, MA CINEMA AND TELEVISION, MA CINEMATOGRAPHY

2019 ADMISSION ONWARDS

F51D2221

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. How Law of Proximity aids in visual perception?
2. Write a brief note on Interpretation.
3. What is objective shot?
4. Explain Digital Camera.
5. Explain Golden ratio.
6. What are the advantages of using rhythm in photo composition?
7. What is Montage?
8. Write a short on Lumiere Brothers.
9. What is tragedy?
10. Who is a tragic hero?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. What is the difference between Hue and Saturation?
12. Write emotional aspect of Orange colour.
13. Illustrate the working of camera and its similarities with human eye.
14. Difference between symmetrical and asymmetrical composition.





15. Explain shape in design.
16. What is the difference between close up and extreme close up?
17. Elaborate the concept of 180o
18. What is fiction?

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. What is the Importance of Visual Perception in Visual Art, specifically Design?
20. What is the difference between shallow focus and deep focus?
21. What is visual language? How it is used in screenplay writing? Explain it with examples
22. Write a detailed analysis on any film which is an adaptation of a religious story.

(2×5=10 weightage)

