**21102613**  **Reg. No………………….……...**

**Name……………………………**

**B.A. DEGREE (C.B.C.S.) EXAMINATION, OCTOBER 2021**

**First Semester**

B.A. Visual Arts

**FUNDAMENTALS OF DESIGN**

**Time : Five Hours Maximum : 80 Marks**

**Part A**

*(Attend any* **Three** *of the following.)*

1. How colors affect our psychological feelings in the Interior / Exterior Environment?
2. Explain Gestalt theory. Explain with examples and sketches.
3. What is Interior Design? Explain the elements of Interior Design
4. What is Logo? Explain different types of logo designs.
5. Explain Elements of Design with necessary examples.

**(3 x 10 = 30)**

**Part B**

*(Attend any* **One** *the following.)*

1. Illustrate an Interior of a Kids Room. View with all necessary props. Explain color psychology used in it?
2. Create a sitting room in 1 Point perspective. View with all necessary props

**(1 x 50 = 50)**

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**B.A. DEGREE (C.B.C.S.) EXAMINATION, OCTOBER 2021**

**First Semester**

B.A. Visual Arts

**FUNDAMENTALS OF DESIGN**

**Time : Three Hours Maximum : 80 Marks**

*(This examination will have two question papers; Question paper 1 & 2. Question paper 1 has 2 parts; Part A & Part B. Question paper 1 will be of 3hrs. Duration and 50 Marks. Question paper 2 containing part C, will be of 2 hrs. duration and 30 Marks. Examination using question papers 1 & 2 will be conducted separately.* ***Total marks for question paper 1 & 2 will be 80****)*

**Part A**

*(Attend any* **TWO** *of the following.)*

1. Explain Gestalt theory. Explain with examples and sketches.
2. Explain principles of Design with your own examples.
3. Explain Elements of Design with necessary examples.

4. Write notes on the following in a paragraph?

a) Achromatic color scheme b) Figure and background

c) Implied lines d) Grid System

**(2 x 10 = 20)**

**Part B**

*(Attend any* **ONE** *of the following.)*

5. Create a scenery in monochromatic colour scheme?

6. Create a Combination logo for an Interior design studio named Inner Space. Write a

short description about your Logo and the colour used in the logo?

**(1 x 30 = 30)**

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**B.A. DEGREE (C.B.C.S.) EXAMINATION, OCTOBER 2021**

**First Semester**

B.A. Visual Arts

**FUNDAMENTALS OF DESIGN**

**Time : Two Hours Maximum : 80 Marks**

*(This examination will have two question papers; Question paper 1 & 2. Question paper 1 has 2 parts; Part A & Part B. Question paper 1 will be of 3hrs. Duration and 50 Marks. Question paper 2 containing part C, will be of 2 hrs. duration and 30 Marks. Examination using question papers 1 & 2 will be conducted separately.* ***Total marks for question paper 1 & 2 will be 80****)*

**Part C**

*(Attend any* **ONE** *of the following.)*

7. Illustrate an Interior of a Kids Room. View with all necessary props. Explain color

psychology used in it?

8. Design a poster for World Art Day - April 15

**Captions**

“Creativity takes courage.”

“Creativity is contagious. Pass it on.”

World Art Day (April 15) is an international celebration of the fine arts which was declared by the [International Association of Art](https://en.wikipedia.org/wiki/International_Association_of_Art) (IAA) in order to promote awareness of creative activity worldwide. The date was decided in honor of the birthday of [Leonardo da Vinci](https://en.wikipedia.org/wiki/Leonardo_da_Vinci). Da Vinci was chosen as a symbol world peace, freedom of expression, tolerance, brotherhood and multiculturalism as well as art’s importance to other fields.

**(1 x 30 = 30)**