**22102613**  **Reg. No………………….……...**

 **Name……………………………**

**B.A. DEGREE (C.B.C.S.) EXAMINATION, JULY 2022**

**First Semester**

B.A. Visual Arts

**FUNDAMENTALS OF DESIGN**

**Time : Five Hours Maximum : 80 Marks**

 **Time: 3+2 Hours Maximum : 50+30 Marks**

 *(This examination will have two question papers; Question paper 1 & 2. Question paper 1 has 2 parts; Part A & Part B. Question paper 1 will be of 3hrs. Duration and 50 Marks. Question paper 2 containing part C, will be of 2 hrs. duration and 30 Marks. Examination using question papers 1 & 2 will be conducted separately.* ***Total marks for question paper 1 & 2 will be 80****)*

**Part A**

*(Attend any* **TWO** *of the following.)*

1. Explain Gestalt theory. Explain with examples and sketches.
2. Explain Elements of Design with necessary examples.

 3. Write notes on the following in a paragraph?

a) Achromatic color scheme b) Figure and background

c) Unity in design d) Grid System

**(2 x 15 = 30)**

**Part B**

*(Attend any* **ONE** *of the following.)*

 4. Create an attractive Landscape using lines & dots.

 5. Create a Combination logo for an Interior design studio named **DecorWorks**.

 Write a short description about your Logo and the colour used in the logo?

**(1 x 20 = 20)**

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**Part C**

*(Attend any* **ONE** *of the following.)*

1. Illustrate an Interior of a Kids Bed Room in Pink / Blue colour combination. View with all necessary props. Explain color psychology used in it?

8. Design a poster for World Art Day - April 15

**Captions**

“Creativity takes courage.”

“Creativity is contagious. Pass it on.”

World Art Day (April 15) is an international celebration of the fine arts which was declared by the [International Association of Art](https://en.wikipedia.org/wiki/International_Association_of_Art) (IAA) in order to promote awareness of creative activity worldwide. The date was decided in honor of the birthday of [Leonardo da Vinci](https://en.wikipedia.org/wiki/Leonardo_da_Vinci). Da Vinci was chosen as a symbol world peace, freedom of expression, tolerance, brotherhood and multiculturalism as well as art’s importance to other fields.

 **(1 x 30 = 30)**