**23107511**  **Reg. No………………….……...**

**Name……………………………**

**B.A. DEGREE (C.B.C.S.) EXAMINATION, FEBRUARY 2023**

**First Semester**

Animation and Visual Effects

**RASTER GRAPHICS**

**Time : Five Hours Maximum : 80 Marks**

**Attend the following Questions**

Medicover Hospital, a part of European multinational, Multi-Super Specialty

Healthcare & Diagnostics centre offer services in the fields of gynaecology, general

medicine, neurosurgery, orthopaedics, and pathology and more specialities.

1. Create a Typographic Logo and Symbol for “**Medicover Hospital”**, **Hydrabad**

and create Letter Head, Visiting Card and Envelope for the promotion.The output should be in JPEG format.

**(1 x 30 = 30)**

1. Design a **cover page for an Art History book.** The book is rich in information and images which extensively help to students the very particular character of Indian art with its cultural and religious milieu, raising important issues about the profound differences between Western and Indian ideas of beauty and eroticism in art.

Title of the Book – **INDIAN ART**

Subtitle – An essential reference guide for Art students

Author – Partha Mitter

Publisher – **How Book**

Size – 16.5cms x 21.5cms.

Spine – 2 cms.

Colour – Multicolour

**Create a Typographic Symbol for the publisher**

*Use the Image & Data’s in the folder* ***Indian Art***

**(1 x 50 = 50)**