**B 2185**  **Reg. No………………….……...**

**Name……………………………**

**B.A. DEGREE (C.B.C.S)(C.B.C.S.S) EXAMINATION, JUNE. 2018**

**Second Semester**

**(Regular / Supplementary)**

B.A. Visual Arts

**DESIGN WITH TYPE**

**Time : Five Hours Maximum : 80 Marks**

***Attend the following Questions***

1. Create Typographic representation of the given words with any of its qualities.

1. Family b) Echo c) Waves d) Cables

**( 1 x 20 = 20)**

2. Design a Typography based Logo for “**TextFest 18”** an International exhibition to

promote Typography.

Then create a Poster for the Exhibition. Give importance to Typography.

Venue : **Kanakakunnu Palace,**

Trivandrum.

Date : October 18 - 21, 2018

Time : 2.00 pm – 8.00 pm

Slogan : Type is a Beautiful group of Letters

not a group of Beautiful Letters

Size : A3

Colour : Multicolour

**( 1 x 60 = 60)**

***(No need of use any Images.)***

***Use the principles of Gradation, Repatition and Isolation)***