**20101425**  **Reg. No………………….……...**

**Name……………………………**

**B.A. DEGREE (C.B.C.S) EXAMINATION, NOVEMBER 2020**

**Second Semester**

B.A. Visual Arts

**DESIGN WITH TYPE**

**Time : Three Hours Maximum : 80 Marks**

**Attend the following Questions**

. 1. Create Typographic representation of the given words with any of its qualities.

1. Papaya b) Banana

(**1 x 20 = 20)**

2. Design a Typography based Logo for “**TypeExpo21”** an International exhibition to

promote typography. Then create a Poster for the Exhibition. Give importance to

Typography.

Venue : **Kanakakunnu Palace,**

Trivandrum.

Date : February 10- 14, 2021

Time : 2.00 pm – 8.00 pm

Slogan : Type is a Beautiful group of Letters

not a group of Beautiful Letters

Size : A3

Colour : Multicolour

***(No need of use any Images.)***

(**1 x 60 = 60)**