**V 2185**  **Reg. No………………….……...**

 **Name……………………………**

**B.A. DEGREE (C.B.C.S) EXAMINATION, JUNE. 2018**

**Second Semester**

B.A. Visual Communication

**GRAPHIC DESIGN I**

**Time : Five Hours Maximum : 80 Marks**

1. Create a Typographic Logo and Symbol for “**Radisson Blue** Hotels &

 Resort**”** Goa, and create Stationery Designs (Letter Head, Visiting Card and

Envelope) for the promotion.

 Address: Cavelossim Street, Mobor Beach, Goa 403 001

 [Phone](https://www.google.co.in/search?q=radisson+blu+resort+goa+cavelossim+beach+phone&ludocid=9972362574777056921&sa=X&ved=2ahUKEwiX-dSynsTdAhXMEHIKHYHADJoQ6BMwE3oECAkQQg): 0832 672 6666

 www.radisson.com

 sales@rdresortgoa.com

 (**1 x 30 = 30)**

2. Using the created Logo and Symbol, design an advertisement of size

 4col x 25cms. (16cms.x25cms.) for the promotion of the resort.

 *Use details in the folder* ***Radisson.***

(**1 x 50 = 50)**