**19101855**  **Reg. No………………….……...**

**Name……………………………**

**B.A. DEGREE (C.B.C.S) EXAMINATION, MAY 2019**

**Second Semester**

B.A. Visual Communication

**GRAPHIC DESIGN I**

**Time : Five Hours Maximum : 80 Marks**

1. Create a Typographic Logo and Symbol for “**Birds Valley** Hotels &

Resort**”** Munnar, and create Stationery Designs (Letter Head, Visiting Card

and Envelope) for the promotion.

Address: Kunjithanny, Idukky, Munnar, Kerala 685 565

Phone : 04865 265 500

www.birdsvalley.com

[sales@birdsvalleymunnar.com](mailto:sales@birdsvalleymunnar.com)

(**1 x 30 = 30)**

2. Using the created Logo and Symbol, design an advertisement of size

4col x 25cms. (16cms.x25cms.) for the promotion of the resort.

*Use details in the folder* ***Resort Birds.***

(**1 x 50 = 50)**