

QP CODE: 23144911



Reg No	:	
Name	:	

M A DEGREE (CSS) EXAMINATION, NOVEMBER 2023

Third Semester

Faculty of Social Sciences

Common - MM500301 - ETHICS AND LAWS FOR MEDIA

M A Animation, M A Cinema and Television, M A Graphic Design, M A Multimedia, M A Print and Electronic Journalism

2019 ADMISSION ONWARDS

CDD4864C

Time: 3 Hours Weightage: 30

Part A (Short Answer Questions)

Answer any **eight** questions.

Weight **1** each.

- 2. Write a note on Democracy.
- 3. Write a note on Libel.
- 4. Write a note on Contempt of Court Act 1971.

1. What do you know about Written and Unwritten constitutions?

- 5. Write a note on ASCI.
- 6. Write a note on Categorical imperatives.
- 7. Explain the role of conscience in decision-making.
- 8. Write a note on Cultural shock.
- 9. Write a note on Post-Truth.
- 10. Write about merger of news and entertainment.

(8×1=8 weightage)

Part B (Short Essay/Problems)

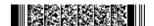
Answer any **six** questions.

Weight 2 each.

11. Explain how public order becomes an exception for the right to freedom of speech and expression?



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- 12. Explain Press Council of India's Code for Journalists.
- 13. Explain Copyright Act 1957.
- 14. Humans are ethical beings. Explain.
- 15. How does content marketing in PR endanger truth and facts?
- 16. How does the business model of media endanger ethics?
- 17. How does the online bidding of keywords endanger ethics in media?
- 18. Explain the negative impact of media on family relationships.

(6×2=12 weightage)

Part C (Essay Type Questions)

Answer any **two** questions.

Weight **5** each.

- 19. Explain the Fundamental Rights guaranteed by the Indian Constitution to its citizens.
- 20. Critically analyze the policies of India government on Print, Radio and Television.
- 21. Explain the various ethical issues related to modern day advertisements.
- 22. Explain how media becomes the promoter of social change from the perspective of development communication. Give examples.

(2×5=10 weightage)

