**19101355**  **Reg. No………………….……...**

**Name……………………………**

**B.A. DEGREE (C.B.C.S) EXAMINATION, OCTOBER 2019**

**Fifth Semester**

B A Visual Arts

**DESIGNING FOR WEB**

**Time: 5 Hrs. Total Marks: 50** + **30 = 80**

**Attend the following question.**

1. “Alankrutha” is one of the leading Women Clothing Boutique in Kerala is peacefully

designed, fitted with clean & modern amenities makes it stand apart from other Clothing

Boutique in town. They are planning to launch new website for their shop. The website

should have at least five pages and proper navigations. All pages should be styled and

linked by an external style sheet file. The completed website must be responsive (RWD).

You are asked to prepare a website for them with considering the following.

* Dimension should be minimum 1000px width.
* Links – Home, About Us, Services, Gallery and Contact Us. All pages should be Interactive properly.
* Content – Text and images provided.

Following are the evaluation parameters

• Layout

• Typography

• Colour scheme

• Thematic Treatment

• Concept and Creativity

• Responsive Web Design (RWD)

• User friendliness and ease of navigation

• Completion

**(1 x 50 = 50)**

**(Project & Viva 30 Marks)**