**21101814**  **Reg. No………………….……...**

 **Name……………………………**

**B.A. DEGREE (C.B.C.S) EXAMINATION, OCTOBER 2021**

**Fourth Semester**

Multimedia

**INTRODUCTION TO GRAPHIC DESIGN II**

**Time: 5 Hrs. Total Marks: 80**

 **Answer the following question.**

Medicover Hospital, a part of European multinational, Multi-Super Specialty Healthcare & Diagnostics centre offer services in the fields of gynaecology, general medicine, neurosurgery, orthopaedics, and pathology and more specialities.

1. Create a Typographic Logo and Symbol for “**Medicover Hospital”**, **Hydrabad** and

 create Letter Head, Visiting Card and Envelope for the promotion.The output should

 be in JPEG format.

 (**1 x 30 = 30)**

 2. Using the created Logo and Symbol, design an Advertisement of size 16cms x 24cms.

 For the promotion of the Hospital.

 *Use details in the folder* ***Medi Hospital***

 (**1 x 50 = 50)**