**22101845**  **Reg. No………………….……...**

**Name……………………………**

**B.A. DEGREE (C.B.C.S) EXAMINATION, AUGUST 2022**

**Fourth Semester**

Multimedia

**INTRODUCTION TO GRAPHIC DESIGN II**

**Time: 5 Hrs. Total Marks: 80**

**Attend the following questions.**

1. Create a Typographic Logo and Symbol for “**RAMADA Resort”**, **Kochi** and create

Letter Head, Visiting Card and Envelope for the promotion.The output should be in

JPEG format.

(**1 x 30 = 30)**

2. Using the created Logo and Symbol, design a threefold brochure (A4 size) for the

promotion of the resort.

*Use details in the folder* ***Ramada Resort***

(**1 x 50 = 50)**