**23114245**  **Reg. No………………….……...**

**Name……………………………**

**B.A. DEGREE (C.B.C.S) EXAMINATION, MAY 2023**

**Fourth Semester**

Multimedia

**INTRODUCTION TO GRAPHIC DESIGN II**

**Time: 5 Hrs. Total Marks: 80**

**Attend the following questions.**

**Marina One** is a luxury waterfront residential project in Kochi, Kerala, situated on Marine Drive. Known for its premium apartments and amenities, it offers residents a waterfront lifestyle in a desirable location.

1. Create a Typographic Logo and Symbol for “**Marina One** luxury waterfront

Residential project in Kochi and create Letter Head, Visiting Card and

Envelope for the promotion.*The output should be in* ***JPEG*** *format.*

(**1 x 30 = 30)**

2. Using the created Logo and Symbol, design an Advertisement of size

16cms x 24cms. (Portrait mode) For the promotion of the Residential project.

*Use details in the folder* ***Marina***

(**1 x 50 = 50)**