

19101546



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Reg. No.....

Name.....

B.A. DEGREE (C.B.C.S.) EXAMINATION, APRIL 2019

Fourth Semester

B.A. Visual Communication

VC 4CR T13—Core Course—MOVING IMAGES VISUAL COMMUNICATION

(2017 Admissions)

Time : Three Hours

Maximum Marks : 80

Part A

*Answer any ten questions.
Each question carries 2 marks.*

1. Lip sync.
2. NTSC.
3. Encoding.
4. Aerial shot.
5. Story board.
6. Ambient light.
7. Montage.
8. Aperture.
9. NTSC.
10. Hard light.
11. Key code.
12. Image formats.

(10 × 2 = 20)

Part B

*Answer any six questions.
Each question carries 5 marks.*

13. What do you mean by Continuity ?
14. Explain visual language.
15. What are the video file formats ?
16. Explain non-linear editing.
17. Explain grammar of film.
18. Depth of focus.
19. What is Digital Audio ?

Turn over





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- 20. Persistence of Image.
- 21. Explain encoding of video.

(6 × 5 = 30)

Part C

*Answer any two questions.
Each question carries 15 marks.*

- 22. Explain the difference of magnetic and digital storage.
- 23. Briefly explain the grammar of film.
- 24. Explain in detail transition from celluloid to Digital movie.
- 25. What do you mean by experimental cinema and New wave cinema ?

(2 × 15 = 30)

