

QP CODE: 26018870



Reg No :

Name :

MA DEGREE (CSS) SPECIAL REAPPEARANCE EXAMINATION, MARCH 2026

Third Semester

CORE COURSE - MM500301 - ETHICS AND LAWS FOR MEDIA

M A GRAPHIC DESIGN, M A ANIMATION, M A MULTIMEDIA, M A CINEMA AND TELEVISION, M
A PRINT & ELECTRONIC JOURNALISM

2024 Admission Only

2CA49B69

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Differentiate between Parliamentary democracy and Presidential democracy.
2. What is the organizational structure of the Press Council?
3. Write a note on IT Act 66A.
4. Write a note on Advertising Standards Council of India.
5. Explain plagiarism and name the Indian laws related to plagiarism.
6. Explain ethics in terms of etymology.
7. Explain 'Humans as end in themselves'.
8. Write a note on Public Relations.
9. Write a note on Advetorial.
10. Explain Agenda-setting Theory.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Freedom of press is derived from Article 19(1)A. Explain.
12. Explain the role of media as the fourth estate in a democracy.
13. Explain the standards upon which decency and morality are judged with examples.





14. Is morality relative or are there universal moral principles? Explain.
15. Explain the principles of ethical journalism.
16. Explain the reasons why fake news has a greater impact than real news.
17. Evaluate fairness cream advertisements.
18. Explain the negative impact of media on family relationships.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Explain Freedom of Speech and Expression in detail with all its exceptions.
20. Explain in detail on History of laws regulating media in India.
21. Explain the reasons why media personnel should be well-versed in ethics in the contemporary era?
22. "A modern state of journalism is influenced by politics and business". Discuss.

(2×5=10 weightage)

