



QP CODE: 26022734



26022734

Reg No :

Name :

M A DEGREE (CSS) EXAMINATION, MAY 2026

Second Semester

M A PRINT AND ELECTRONIC JOURNALISM

CORE COURSE - MM060201 - HISTORY & DEVELOPMENT OF JOURNALISM

2019 ADMISSION ONWARDS

95489481

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What is Mccarthyism?
2. What is celebrity journalism?
3. Who is Wang Chen?
4. Write a note on Journal de Paris.
5. Explain FM Channels.
6. Explain the Propaganda.
7. What is documentary?
8. How do SITE works in rural area?
9. What are the main roles of Journalism in society?
10. Why Journalism is considered as essential to preserve the culture of a society?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. How do you keep self discipline as a journalist?
12. Write a note on Amrit Bazar Patrika.
13. Narrate the history of Radio broadcasting.
14. Write a note on innovations in community Radio.





15. "Early television was quite primitive". Explain.
16. What's the power of the government on media according to Prasarbharati Act?
17. How a Journalist act as a Watchdog of the society?
18. What do you mean by advocacy in Religious Reporting?

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. What are the measures taken by the British Government to control the vernacular press in India? Discuss.
20. Explain history and development of All India Radio?
21. Trace the history of Doordarshan. Assess its present status.
22. "Media is an invisible fourth branch of government", Discuss.

(2×5=10 weightage)

